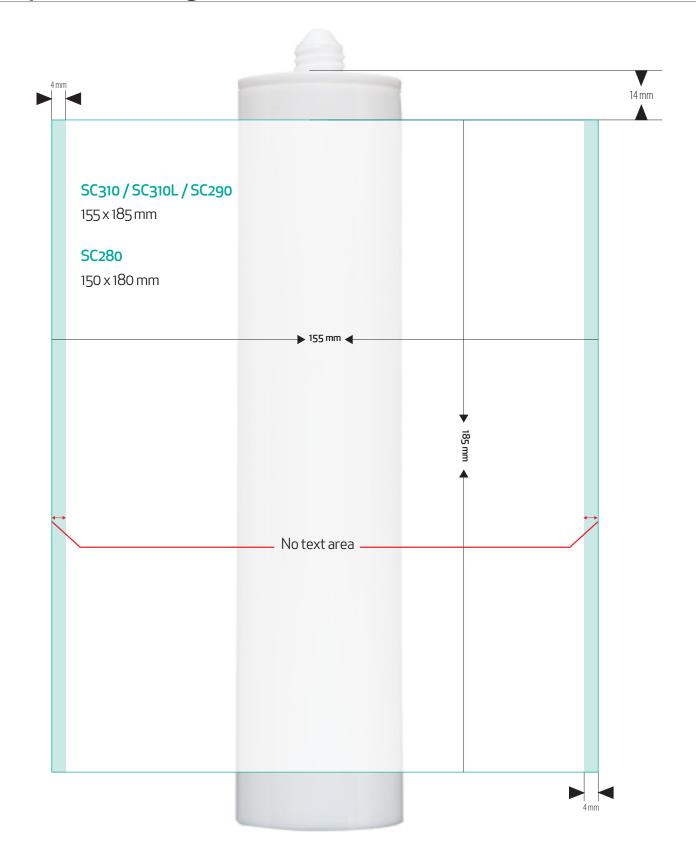


# Dry Ofset Printing Area





# **Dry Ofset Printing Specs**

Accepted file formats;
Adobe Illustrator, Adobe PDF.



### Images;



300 dpi on used size in artwork, Color seperated with Pantone colors or CMYK, TIFF or PSD Other objects should be vector. Text should be converted. (vector)

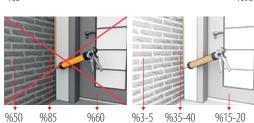
If editing texts is required, the file should be sent as Illustrator open format without converted text. All the fonts and images used in the artwork should be linked and sent together with the file.

# ■ Graphic Limits

Maximum 6 Pantone Seperations,



Tint values range should be between 3% - 95%.



Tone value increase is higher then the standart printing techniques. 50% tint values may reach up to 90%.

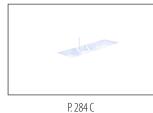
This should be considered and compansated during graphic design.

Negative line tickness min. 0,4 pt.



Max. one Pantone seperation should be used in gradiations.







Max 2 Pantone seperations should be used in the images.

#### ■ Text Limits

Italic and Serif fonts should be avoided. Min. text size is 5 pt, for negative text its 5 pt bold or bigger.

| Îz Boskı | İz Baskı | İz Buskı | İz Baskı | İz Baskı | İz Baskı |
|----------|----------|----------|----------|----------|----------|
| Íz Baskı | İz baskı | İz Baskı | İz Baskı | İz Baskı | İz Baskı |
|          |          |          | 5 pt     | 6 pt     | 7 pt     |

## ■ Barcode Limits

Magnification should be min. 80% EAN-13 barcode size should be minimum; 30 mm x 17 mm Only one seperation and with white clear area.



